

WHO WE ARE

Our model is different. Our focus is on being the best, not necessarily the biggest. Since 2002, we've been focused on delivering the most advanced technology and service to our dealers. Each dealership is different in terms of size, geographic area, in-house skill sets and marketing philosophies. We customize our partnership to meet your needs.

LEAD GUARANTEES

If you're interested in guarantees to double or triple your leads, there are specific lead generation techniques listed (*) which can be quickly installed.

PLATFORM

All Toyota dealer websites run on our fully responsive, speed enabled platform. With the Motorwebs Mobile-First platform there are no additional charges for custom capabilities and lead generating features.

ADDITIONAL FEATURES

- Digital Marketing – Search & Display, Remarketing, Facebook, Video
- Deal Minder Online Retailing
- SEO Content: Original Content Page Building, Blog Posting
- Offsite SEO
- Social Media Management
- Reputation Max
- Classified Postings (hands-off Craigslist, other upon request)
- Visitor Minder ID (Real time data of who is on your website)
- Chat/Texting
- Dynamic Heat mapping

OUR TOYOTA DEALERS TALK:

“...we have lots of choices for website design and maintenance and we've used many different ones. NONE compare to Motorwebs for responsiveness, customization, consistency, and accuracy.”

San Francisco Region Toyota Dealer

“I really want to express how grateful I am to your team for always being on top of it. They do an outstanding job and I'm amazed at how fast they turn my requests around. It really makes my job so much easier.”

Los Angeles Region Toyota Dealer

INCLUDED FEATURES

Fully Responsive Platform

Mobile First Custom Design

Toyota Incentives Integrations

Video Integrations (Home Page backgrounds, dealership tours, staff interviews, TV commercials, OEM videos)

Toyota Model Build Configuration Tool

Toyota Model Online Brochures

Automated Vehicle Specials

Secure Finance Forms (Two Part, Four Part or Standard)

Review/Testimonial Custom Widgets

Graphics Services

*Lead Driver Tool: Unlock Price on VDPs

*Lead Driver Tool: Integrated page banners or custom pop ups with cash or other offer

Search Engine Optimization. “On-Page”. All tagging, schema code, architecture, speed

Third Party Installations

Custom Navigation: Minimalist (Apple.com), Drop Down, Mega Menus

Custom Call-To-Action Buttons (Price Watch, Tech Reports, etc)

Vehicle Display Options: Gallery, Vertical

Analytics Dashboards & Goal Setups (Google sourced)

Custom Inventory SRP Filtering

All Standard Forms (Value Trade, Locate, Contact). Custom forms available for contesting, other needs

Department Sub-Sites (Collision, Rental, Fleet, Detail)

Hosted Email & Admin